

Company

Tel Telephone
Fax Fax

Address
City, ST ZIP

Website
Email

Indian Ceramics Sector

The Indian ceramic sector has been growing at an average of 4-5% for several years.

Its size is expected to reach US\$7.2 billion by 2027 from the current US\$3.6 billion.

The growth in Indian domestic market will be back of rapid urbanization and construction of 110 million toilets across India and progressive economic growth across sections. Besides, the government provides subsidies under Credit Linked Capital Subsidy scheme.

The above factors result making it one of the fastest growing sector in housing materials.

In this scenario, we bring this Ceramics Directory 2023, which is an attempt to report on the ceramic companies with their basic profile, current capacity, and expansion plans etc., along with details of address, tel, fax, email and details of key personnel.

The directory covers all ceramics production plants all over India and covers all segments viz ceramic tiles, tableware, sanitary ware and technical ceramics.

Overview

The modern Indian Ceramics industry is over 100 years old and is rapidly being modernized through new innovations in product profile, quality and design to emerge as a modern, world class industry, ready to take on global competition. India is also the second largest producer of ceramic tiles accounting for 7% (~955 million sqm) of the global production.

The industry is dominated by small and medium enterprises (SME) segment with a market share of close to 50%. It is growing at 9% per year and the market size is estimated at ₹26,500 crore.

The rising urbanization and economic growth, increased government initiative like Swachh Bharat has provided a fillip to the sector. The above factors have also led to increased foreign players like Rak Ceramics, Kyocera, Saint Gobain entering the sector.

The industry is segmented as ceramic tiles, the largest segment (around 75%), then sanitaryware (accounting 12% to 15%), tableware (7% to 8%) and finally technical ceramics around 5%.

Technical Ceramics is in nascent stage in India, with only few players like Jyoti Ceramics, Sonya Ceramics.

Some uptrends in ceramics industry are

nano technology, 3-D printing, large sized tiles and double charged vitrified tiles.

Morbi near Rajkot in Gujarat is the largest cluster in India, which accounts for 90% of ceramics production in India. Apart from Morbi, other small clusters are Viruduchalam in Tamil Nadu, Khurja in Rajasthan, Palpara in West Bengal and some in Godavari basin in Andhra Pradesh.